

## Legend X Cookie Policy

Last Updated 22 February 2024

### **Introduction**

Welcome to Legend X's Website, Your premier destination for high-impact, transformational online business coaching and personal development Products and Services meticulously and lovingly crafted over three decades for Founder CEOs, Entrepreneurs, Coaches and Consultants to support them in achieving legendary success in business, leadership, and life.

### **About this Policy**

This Cookie Policy explains how Legend X Limited. ("Legend X," "We," "Us," and "Our") uses cookies and similar technologies to recognize You when You visit Our website at [www.legendx.coach](http://www.legendx.coach) ("Site") or any other website of Ours owned, operated, and controlled by Us linking to this policy. It explains what these technologies are and why We use them, as well as Your rights to control Our use of them. In some cases, We may use cookies to collect Personal Information (as defined in Our Privacy Policy) or information that becomes Personal Information if We combine it with other information.

This Policy forms part of the Supplemental Terms of Our Terms and Conditions ("Legal Terms") and is expressly incorporated therein. Please read Our Terms and Conditions agreement and familiarise yourself with the 'Interpretations and Definitions' section therein, which applies and relates to this Policy.

If You do not agree with Our Legal Terms, policies, and practices, please do not use Our Site, or Online Resources, or purchase Our Goods and Services.

If You have any questions, feedback, or suggestions, please contact Us by using one of the methods outlined in Our **Contact Information** section below.

### **What are Cookies?**

Cookies are small data files that are placed on Your computer or mobile device when You visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information. Cookies set by the website owner (in Our case, Legend X) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies

enable third-party features or functionality to be provided on or through the website (for example, advertising, interactive content, and analytics). The parties that set these third-party cookies can recognise Your computer both when it visits the website in question and also when it visits certain other websites.

## **Why do We use Cookies?**

We use first-and third-party cookies for several reasons. Some cookies are required for technical reasons in order for Our Website to operate. We refer to these types of cookies as “essential” or “strictly necessary” cookies. Other cookies also enable Us to track and target the interests of Our users to enhance the experience on Our Site. Third parties may serve cookies through Our Website for advertising, analytics, and other purposes. This is described in more detail below.

## **How can I control cookies?**

You have the right to decide whether to accept or reject cookies. You can exercise Your cookie rights by setting Your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows You to select which categories of cookies You accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide You with services on Our Site.

The Cookie Consent Manager can be found in the notification banner and on Our Website. If You choose to reject cookies, You may still use Our Website though Your access to some functionality and areas of Our Website may be restricted. You may also set or amend Your web browser controls to accept or refuse cookies.

## **What are the different types of cookies that websites might use?**

Below are the specific types of first- and third-party cookies that may be served through Our Website and the purposes they perform (if used):

- Essential website cookies: These cookies are strictly necessary to provide You with services available through a website.
- Performance and functionality cookies: These cookies are used to enhance the performance and functionality of a website but are non-essential to its use. However, without these cookies, certain functionality may become unavailable.
- Analytics and customization cookies: These cookies collect information that is used either in aggregate form to help a website owner understand how its website is being used or how effective its marketing campaigns are, or to help it customize its

website for You. The analytics providers may collect additional information than is shared with Us for their business purposes. Analytics providers may also use other types of technology, in addition to cookies, to collect data regarding Your use of Our Site.

- **Advertising cookies:** These cookies are used to make advertising messages more relevant to You. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on Your interests.
- **Social networking cookies:** These cookies are used to enable You to share pages and content that You find interesting on a website through third party social networking and other websites. These cookies may also be used for advertising purposes too.

## What type of cookies does Our Website use?

The cookies used by Our Website are listed in the table below:

Cookie Name	Domain	Vendor	Purpose
_gcl_au	.legendx.coach	Google	Analytics
msgsndr_id	www.legendx.coach	LeadConnector	Analytics
_gid	.legendx.coach	Google	Analytics
_gat_UA-115177999-2	.legendx.coach	Google	Analytics
_gat_UA-115177999-1	.legendx.coach	Google	Analytics
_ga	.legendx.coach	Google	Analytics
_tt_enable_cookie	.legendx.coach	TikTok	Advertisement
_ttp	.legendx.coach	TikTok	Advertisement
_fbp	.legendx.coach	Facebook	Advertising
_ga_HSZW8WNR22	.legendx.coach	Google	Analytics
_ga_1X0XQRMB4F	.legendx.coach	Google	Analytics
_ttp	.tiktok.com	TikTok	Advertisement
test_cookie	.doubleclick.net	Google	Advertising

## **How can I control cookies on my browser?**

As the means by which You can refuse cookies through Your web browser controls vary from browser to browser, You should visit Your browser's help menu for more information. The following links provide information about how to manage cookies on the most popular browsers:

- [Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Edge](#)
- [Opera](#)

In addition, most advertising networks offer You a way to opt-out of targeted advertising. If You would like to find out more information, please visit:

- [Digital Advertising Alliance](#)
- [Digital Advertising Alliance of Canada](#)
- [European Interactive Digital Advertising Alliance](#)

## **What about other tracking technologies, like web beacons?**

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enables Us to recognize when someone has visited Our Site or opened an email including them. This allows Us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver and communicate with cookies, to understand whether You have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Our analytics providers may also use web beacons and other types of technologies to collect data regarding Your use of Our website. For more information about Our analytics providers and the technologies they use, please visit their websites at [Google Analytics](#) and [Pendo](#).

## **Do You use Flash cookies or Local Shared Objects?**

Websites may also use so-called “Flash Cookies” (also known as Local Shared Objects or “LSOs”) to, among other things, collect and store information about Your use of Our services, fraud prevention, and for other site operations.

If You do not want Flash Cookies stored on Your computer, You can adjust the settings of Your Flash player to block Flash Cookies storage using the tool contained in Macromedia’s [Website Storage Settings Panel](#). You can also control Flash Cookies by going to their [Global Storage Settings Panel](#) and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to as “information” on the Macromedia website), how to prevent Flash LSOs from being placed on Your computer without Your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page You are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede functionality of some Flash applications, including, potentially, Flash applications used in connection with Our Goods and Services, Online Resources, or Content.

### **Do You serve targeted advertising?**

Third parties, such as analytics providers and social media companies, may serve cookies on Your computer or mobile device to serve advertising through Our Site. These companies may use information about Your visits to this and other websites in order to provide relevant advertisements about goods and services that You may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. They can accomplish this by using cookies or web beacons to collect information about Your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to You. While the information collected through this process does not enable Us to identify Your name, contact details, or other details that directly identify You unless You choose to provide these, the third parties may collect information that is considered to be personal information under certain state, federal, or international laws, particularly if You are logged into another account, such as Gmail or Facebook, while visiting Our site,.

### **How often will You update this Cookie Policy?**

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies We use or for other operational, legal, or regulatory reasons. Please revisit this Cookie Policy regularly to stay informed about Our use of cookies and related technologies. The date at the top of this Cookie Policy indicates when it was last updated.

## Where can I get more information?

If You have any questions about this Policy or wish to make any enquiries regarding Our Goods and Services, resolve a complaint, provide feedback or suggestions, please contact Us using the information provided here, or on Our contact page:

<https://www.legendx.net/contact>

## Registered Address

Legend X Limited  
2nd Floor, St Mary's Court  
20 Hill Street  
Douglas  
Isle of Man  
IM1 1EU

## Email Addresses

Sales & General Enquiries: [teamwilde@mail.legendx.net](mailto:teamwilde@mail.legendx.net)

Legal and Privacy: [LXCompliance@mail.legendx.net](mailto:LXCompliance@mail.legendx.net)

User & Technical Support: [LXSupport@mail.legendx.net](mailto:LXSupport@mail.legendx.net)

*Note: To limit the scraping of email addresses from our Site, email addresses are provided in an image. To email us at any of these email addresses, simply type out the email address in the To: address of your email application. Alternatively, please use our contact form on the [Contact Us Page](#).*

## Links

Terms and Conditions <https://www.legendx.net/terms>

Privacy Policy <https://www.legendx.net/privacy-policy>

Cookie Policy <https://www.legendx.net/cookie-policy>

Cancellation & Refund Policy <https://www.legendx.net/refund-policy>

Contact Us <https://www.legendx.net/contact>

